



Durawa Development Organization

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Organization with firm belief in human welfare

Durawa Development Organization (DDO)

Organization's Profile



Head Office : Athmuqam Near Boys Degree College

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Liaison Office : Gharri Ban Chouk Near Jamia Masjid Muzafferabad AJK

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Website : www.durawa.org



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Basic information

Name of Institution: Durawa Development Organization (DDO)

Registration date and Law: Sep 29, 2005. Society's registration
Act 1982, Registration # 246

Area of operations: District Neelum AJ&K- Pakistan

Contact Person : Muhammad Akbar
Chief Executive Officer
Cell@ 03336404752

E-mail, ceo@durawa.org, durawa.org@gmail.com

Address: **Head Office**

DDO Head Office near Boys College
Athmuqam Neelum AJK

Liaison Office:

Gharri Ban Chouk Near Jamia Masjid Muzafferabad AJK



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Vision

Empowered & careering society, where every one can enjoy equal opportunities of life, lead a life of honor and dignity





Mission

To reduce the vulnerability of most marginalized communities, promote voluntarism, effective partnership among organization and marginalized groups across the state, through exchange of views and efforts to build common perspective and to promote the activities for the betterment of health, purification, livelihood, rehabilitation and quality of education.

Values

-  Openness
-  Dedication & Commitment
-  Integrity
-  Mutual Trust
-  Transparency

Objectives

-  To promote Good governance through formation and strengthening the indigenous forum for the individuals and organizations
-  Social services and social protection for marginalized segments of the society and address vulnerability
-  To provide and promote the ready and affordable access to basic and primary health & education services
-  To improve livelihood of targeted communities through natural and human resources management



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DDOAT A GLANCE

Durawa Development organization is a non profit community based organization registered in Sep 29, 2005 (Regd. # 246) under society's act 1982 of Pakistan, regardless of religion, race, or political persuasion, aims to coordinate the energies of qualified, young, energetic, and motivated professional for improvements in the quality of life and uplift of marginalized communities of Neelum Valley, AJ&K through means of sustainable development.

DDO was established with the firm belief that an organization, sensitive for the needs, aspiration, capabilities and potential of rural poor of Neelum Valley AJ&K can play a distinctive role in support of government and other donor's efforts in stimulating socio economic rural development and for human survival.

DDO strategy

The basic DDO axiom for working is to strive hard to achieve its objective by utilizing its optimum resources and professional capabilities. The approach is on community base people centered, action oriented and sustainability. DDO is committed to work in the best interest of underprivileged and vulnerable communities through participatory development strategy and under the provided mandate by the people of Neelum Valley AJK. in order to make the people empowered, DDO strategy is to established forums where people can utilize their potential as a force to undertake their development according their own need, aspiration and priorities as for as possible on self help basis.



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Sector of work

At present DDO is working in the following sectors,

- ✚ Social Mobilization and Advocacy
- ✚ Child Protection

- ✚ Human and institutional development

- ✚ Health (Watsan)

- ✚ Sustainable livelihood

- ✚ Child welfare & quality educations

- ✚ Disaster preparedness

Geographical Focus

AJK with special focus to District Neelum

Organizational Experience

Running Experience

S No	Project code no.	Project size	Donor
2	Community Based Child Protection services in district Neelum	2m	UNICEF
3	School Led Total Sanitation Project (SLTS) 2010	1.6m	UNICEF
5	Advocacy on Quality Education (2009/2010)	.7m	Action Aid
6	Landscape Rehabilitation of Neelum Valley Road (consortium)	34.34 m	ADB/EEAP



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Project Completed

S No	Project code no	Project size	Donor
1	Child adolescent Protection Programme (AJKCAP)(Project no 466YS104-09/2009-2010	2.76m	SWD/UNICEF
2	Community Based Child Protection (project code/AWP/Ref 0.1.25.6.1&0.1.25.6.2) 2009	1.3m	UNICEF
3	School Led Total Sanitation Project (SLTS) 2009	1.4m	UNICEF
4	School Led Total Sanitation Project (SLTS) (UNICEF programme 0466-YW-102) (AWP YW-102-21)2008	1.51m	UNICEF
5	Advocacy on Quality Education (2009/2010	.53m	Action Aid
6	Environment conservation programme Reforestation (Reforestation Campaign 2009) (Nature club formation in schools)	1.5m	AJK Forest department +DDO
7	Clean Drinking water supply project (CSR/2009)	2.34m	M/S GTE
8	Qurbani Project (2009)	1.12m	IR
9	Vocational Training Project (CSR-2008+AJK)	1.45	M/S Technocrats inc
10	Food Distribution	5.7m	Individual Donors
11	Provision of shelter kits to earthquake victims	3.5m	Sidiqi Trust
12	Establishment of 02 community Model Schools	.6m	DDO

Donors

- UNICEF
- Action Aid
- TVO
- Individual Donations

Current Staff strength 12 (Female 07 and Male 5)

Volunteers: 45



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DDO Resource

DDO has a voluntary and mandatory young development professional including technical expert and Social scientist, which have extensive relevant experience in public and private sectors where this expertise requires strengthening, DDO has existing close links with a number of professionals who are presently working in different organizations, but are available to provide advisory and short term and long term support for their area development as volunteers, when needed.